



# Beyond the Phone: Open Models to Connect Billions of Other Devices



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November 19, 2008



## Software as a Service Company

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**Deliver M2M Software to  
Operators & Enterprises**

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**Helping Operators Maximize  
Revenue and Profit from M2M**

**4 Years R&D  
Investment**

**9 Patents Pending**

**Global Customers**

**60 Countries**

**Sequoia &  
Benchmark Funding**

**Experienced Team**



# CONNECTED: 60M POTENTIAL: BILLIONS



# What Stops M2M?

## M2M Clients



**MODULE**  
decreasing  
cost

**NETWORK**  
Increasing  
coverage

**COMPLEXITY**  
remains  
\$\$\$  
for customers  
for operators

## M2M Server Apps



# Complexity For Enterprises & Operators

## Enterprises / OEMs

- Proprietary protocols
- No standards
- Lack of common platforms
- Manual provisioning
- “Network is a black box”
- No economies of scale across operators
- International expansion is costly and time-consuming

## Operators

- Every device is custom and unknown
- Highly technical sale and configuration
- Unconventional billing requirements
- Extensive support requirements
- Low ARPU

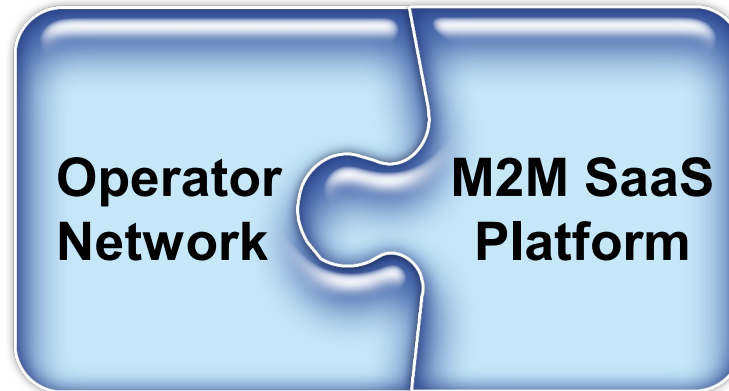
# The Solution

## M2M Clients



**MODULE**  
decreasing  
cost

## M2M Server Apps



***A Complete M2M Solution***

# M2M SaaS Platform

**Optimize**

**Automate**

**Scale**

*Customer  
Business  
Process*

**Design and  
Build**

**Distribution,  
Operations**

**International  
Expansion**

## Customer Benefits

1. Lowest TCO
2. Fastest Time to Market
3. Reliable Performance

## Operator Benefits

1. Increased Revenue
2. Reduced Cost of Service
3. Shorten Time to Market

**THANK YOU**

